

commercial
communication

acta.





learn how to listen
with focus and
intention



increase your impact
on the people
around you



discover the right
questioning techniques



learn how to argue
and interpret effectively



discover your own
communication style

What makes commercial communication training an absolute must?

The way you communicate with colleagues and clients plays a major role in the success of your projects and objectives.

That is why it is essential to fully understand your own communication style and to be aware of the impact it has on others.

In this training, you will discover everything you need to know to communicate your message with clarity, professionalism, and impact. In your own way.

What will you learn in our training?

- Fundamentals of communication
- Interpersonal relationships
- Principles of communication
- Asking the right questions
- Active listening
- Positive programming
- Creating a positive atmosphere
- Presentation skills
- Internal persuasion
- Communicating decisions
- Assertive communication
- Handling criticism
- Resolving conflicts
- Mediating conflicts



About acta

Acta is a close-knit team of trainers who are passionate about sharing their expertise with clients. They are professionals with years of experience and up-to-date knowledge in their respective fields. Every one of them is a driven coach who inspires, motivates, and encourages people to take action. Their mission is only accomplished when training leads to real behavioural change.



Contact us

President Kennedypark 19c
8500 Kortrijk
info@actamanagement.be

